

21st June, Agenda & Schedule 2018

Strand	Sweat North	ActiveLab	Community	ukactive Kids	Ignite	Exhibition of Ideas
09:00-09:45	Registration & Networking					
09:45	Introduction to the day from Steve Ward, CEO of ukactive					
10:00-10:30	1st Keynote Mark Verstegan from Exos & Mike Collier from McLaren will share their experience in applying performance-based methodology, nurturing talent, performance improvement and delivering personalisation at scale to impact population health.				Master Class 1 "Customer Centricity "	The Exhibition of Ideas will be a showcase of our sponsors and event partners. They will be available throughout the day
	Transition zone					
11:00-11:45	Sweat North "Boutique fitness: Creating the experience"	ActiveLab "Investing in the future of fitness"	Community "The future of collaborative communities and delivery"	ukactive Kids “More children, more active, more often: a recipe for success!”	Master Class Workshop "Customer Centricity"	
	Transition zone					
12:00-12:45	2nd Keynote Andy Burnham, Mayor of Greater Manchester					
12:45-13:45	Lunch & Networking					
	Transition zone					
14:00-14:45	Sweat North "Deconstructing a boutique"	ActiveLab "Disrupt or be disrupted"	Community "Development of an Active Community"	ukactive Kids “It takes a whole community to raise a healthy child”	Master Class 2 "Communication Masterclass: Listening Differently- An Approach to Negotiation"	
14:45-15:20	Networking Break					
	Transition zone				Master Class 2 workshop	
15:35-16:20	3rd Keynote Laura Kenny, Britain's most successful female Olympian					
16:20-16:50	ActiveLab Live! Pitch and Live Vote				Taking the learning forward	
16:50	Closing speeches and thank yous from ukactive					
17:00	Event Close				Close	
18:30	Drinks reception & Networking at Manchester Central					
19:15	ukactive Awards Evening & Dinner hosted by Greg Whyte in Manchester Central’s Exchange Hall					
22:30	DJ – The Menendez Brothers in Manchester Central Gallery					