



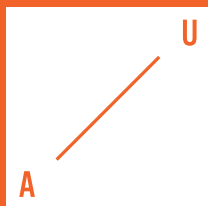
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 @_ukactive | #ActiveUprising | #ukactiveAwards

ACTIVE UPRISING CONFERENCE & THE UKACTIVE AWARDS

MANCHESTER CENTRAL / 21_23 JUNE

This pack is designed to provide all delegates with the required information regarding the running of the Active Uprising Conference and ukactive Awards.



ACTIVE
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Headline partner:



DOWNLOAD THE
UKACTIVE APP



In association with our digital partner:



PLEASE MAKE SURE YOU DOWNLOAD THE UKACTIVE APP PRIOR TO ATTENDING ON THE DAY.

EVENT OVERVIEW

DATE

Thursday 21st June 2018

LOCATION

Active Uprising Conference /
Manchester Central, Manchester, M2 3GX

The ukactive Awards /
Exchange Hall, Manchester Central, Manchester, M2 3GX

DIRECTIONS



ROLLOVER
ICONS TO
VIEW

REGISTRATION AND TICKETING

Please note you will shortly be sent a follow up email that will include your unique barcode. This barcode will be scanned upon arrival, allowing you access to the event - this can be bought with you either printed or on mobile.

If attending the ukactive Awards Evening you will be required to present this unique bar code again for event access. If you do not bring this barcode with you your access to the venue will be delayed.

Additionally, please make sure your name and organisation has been entered correctly online as this will also delay your access on the day.

DRESS CODE

Active Uprising Conference
Smart/ casual wear

The ukactive Awards
Black tie and cocktail dress

FURTHER INFORMATION

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ACTIVE UPRISING CONFERENCE AGENDA

	SWEAT NORTH	ACTIVELAB	COMMUNITY	UKACTIVE KIDS	IGNITE	EXHIBITION OF IDEAS	
09:00 / 09:45	REGISTRATION & NETWORKING						
09:45	INTRODUCTION TO THE DAY FROM STEVE WARD, CEO OF UKACTIVE						
10:00 / 10:30	1ST KEYNOTE: MARK VERSTEGAN, EXOS & MIKE COLLIER, MCLAREN				10:00 / 10:50 MASTER CLASS 1,2,3 11:00 / 12:30 WORKSHOPS 1,2,3	THE EXHIBITION OF IDEAS WILL BE A SHOWCASE OF OUR SPONSORS AND EVENT PARTNERS.	
TRANSITION ZONE							
11:00 / 11:45	“BOUTIQUE FITNESS: CREATING THE EXPERIENCE”	“INVESTING IN THE FUTURE OF FITNESS”	“THE FUTURE OF COLLABORATIVE COMMUNITIES AND DELIVERY”	“MORE CHILDREN, MORE ACTIVE, MORE OFTEN: A RECIPE FOR SUCCESS!”			
TRANSITION ZONE							
12:00 / 12:45	2ND KEYNOTE: ANDY BURNHAM, MAYOR OF GREATER MANCHESTER						
12:45 / 13:45	LUNCH & NETWORKING						
TRANSITION ZONE					14:00 / 14:50 MASTER CLASS 1,2,3 15:00 / 16:30 WORKSHOPS 1,2,3 16:30 / 17:00 TAKE THE LEARNING FORWARD		THEY WILL BE AVAILABLE THROUGHOUT THE DAY.
14:00 / 14:45	“DECONSTRUCTING A BOUTIQUE”	“DISRUPT OR BE DISRUPTED”	“DEVELOPMENT OF AN ACTIVE COMMUNITY”	“IT TAKES A WHOLE COMMUNITY TO RAISE A HEALTHY CHILD”			
14:45 / 15:20	NETWORKING BREAK						
TRANSITION ZONE							
15:35 / 16:20	3RD KEYNOTE: LAURA KENNY, BRITAIN'S MOST SUCCESSFUL FEMALE OLYMPIAN						
16:20 / 16:50	ACTIVELAB LIVE! PITCH AND LIVE VOTE						
16:50	CLOSING SPEECHES AND THANK YOUS FROM UKACTIVE						
17:00	EVENT CLOSE						



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Please note timings are subject to change.

With the exclusion of Ignite, all strand breakouts are filled on a first come first served basis, with no prior sign up. We recommend all delegates make their way to the sessions early to avoid disappointment.

THE UKACTIVE AWARDS

18:30	DRINKS RECEPTION AND NETWORKING
19:15	WELCOME FROM HOST, DR GREG WHYTE
19:30	DINNER IS SERVED
21:00	AWARDS PRESENTATION
22:30	AFTER PARTY: DJ AND DANCING - THE MENENDEZ BROTHERS IN MANCHESTER CENTRAL GALLERY
00:00	CARRIAGES

Note: The ukactive Awards are a ticket-only event.
If you would like to attend, please contact the team or speak to a member of staff at the registration desk for ticket availability.



Awards Hosts

Dr. Greg Whyte
Professor of Applied Sport & Exercise Science
Liverpool John Moores University



Baroness Tanni Grey-Thompson
Chair, ukactive

ACTIVE UPRISING CONFERENCE SPEAKERS



KEYNOTE SPEAKERS



Andy Burnham
Mayor of Greater Manchester

The mayor sharing his views on the importance of physical activity in building cohesive communities, and underlining how local government is perfectly placed to help people build physical activity into their lives.



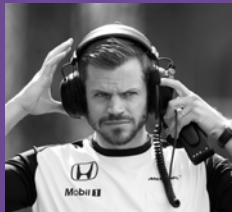
Laura Kenny
Olympic Champion Cyclist

Britain's most successful female Olympian, Laura Kenny, will share her inspirational success story with guests at Active Uprising, through a Q+A with Baroness Tanni Grey-Thompson.



Mark Vestegen
EXOS

Mark Verstegen from Exos & Mike Collier from McLaren will share their experience in applying performance-based methodology, nurturing talent, performance improvement and delivering personalisation at scale to impact population health.



Mike Collier
McLaren

Please note speakers are subject to change.

ACTIVELAB STRAND

SPEAKERS

Ben Teichman CEO, Doctaly

Caroline Rae Commercial Director, Tech Nation

Hannah Behrendt Senior Advisor, BIT

Humphery Cobbold CEO, Pure Gym

Jim Graham Managing Director, Non-Linear Thinking

Jason Worthy Vice President, Fitness Solutions

Michael Colley Business Operations, Monzo

Philip Newborough Chief Executive Officer, Bridges

Tina Woods Founder, Collider Health

Yang Li UK Commercial Director, Mobike

Partner:



ACTIVELAB LIVE!

All companies taking part in our ActiveLab accelerator programme will also be exhibiting on the day and will take part in an ActiveLab Live! pitch at 16:20. Delegates will then get the chance to vote for their ActiveLab winner via the conference app!

Partner:



SWEAT STRAND

SPEAKERS

Ariana Alexander-Sefre Founder, Sweat & Sound

Dean Hodgkin Senior Manager,
Ragdale Hall Spa and Consultant

Lewis Parkinson Founder & Managing Director, Fuel Works

Mark Learnihan Business Development &
Partnership Director, Active Nation

Rory Knight Master Trainer, Technogym

Victoria Spence Personal trainer, Co-founder of the global
movement the Girl Gains, Health & fitness influencer

Partner:



COMMUNITY STRAND

SPEAKERS

Claire Henwood

Director of Community Sport & Leisure, Sentinel Leisure

Charles Johnston Property Director, Sport England

Diane Bagley Head of Sport & Community, Serco Leisure

Dr Jessica Rouse Head of Strategy, Brandwave Marketing Ltd.

Jo Cherrett Chief Operating Officer, Trafford Leisure, GM Active

Emma Waring Industry Consultant

Graeme Hinde Founder, my LFX

Peter Fitzboyden Management Director, Parkwood/SLM

Sue Anstiss MBE Founder & CEO, Promote PR

Wendy Coulson Chief Executive Officer, Les Mills

Partner:



UKACTIVE KIDS STRAND

SPEAKERS

Andy Dwyer Head of Education & Sport, Active Tameside

Dan Gooding Executive Producer, BBC learning

Dr Davina Deniszczyz Nuffield Health

Dr Lawrence Foweather Sports & Exercise Sciences Lecturer,
Liverpool John Moore University

Jack Shakespeare Head of ukactive Kids, ukactive

Jen Mildenhall Primary Schools Manager, Manchester United Foundation

John Shiels Chief Executive Officer, Manchester United Foundation

Nick Fuller MBE CEO, EdComs

Stefaan Vossen

Clinical Director, Core Health and Wellbeing

Danny Talbot Teacher, Nike, Active Kids Do Better

Laura Weightman Teacher, Nike, Active Kids Do Better

Partner:



IGNITE

SPEAKERS

Cathy MacDonald Art of Communication

Niall Cluley Managing Director, Dragonfish

Craig Campbell CC Leisure Solutions

'If you plan on attending the Ignite strand
then you must register your attendance
online before 5:00pm 20th June.

REGISTER NOW >>

Partner:



THE ACTIVE UPRISING WEEKEND

FRIDAY 22ND - SATURDAY 23RD JUNE 2018

On Friday 22nd - Saturday 23rd there will be a two-day activation, in partnership with MoveGB, to celebrate the fun of fitness and physical activity across Greater Manchester, with the aim to engage people to get active.

The aim of the weekend is to inspire and engage audiences from the home to the high street, the park to the gym, the classroom to the office, or to simply put on a pair of trainers and get moving at home or outdoors.

The weekend will be kicked off in style at The Etihad Campus where Manchester City Football Club's foundation, City in the Community, will kick-off the Active Uprising Weekend by opening the doors of City Football Academy to schoolchildren from across Greater Manchester. The highlight of the kick-off will be a Super Movers inspired '10@10' event.

On Saturday 23rd June we will be reaching out further into the community, looking to engage all including families. There will be access to a wide range of free activities, for various fitness levels and abilities allowing people to try something new, have fun with friends, family or colleagues - to be inspired to lead a more active lifestyle.



FUTURE EVENTS



WEDNESDAY 12TH SEPTEMBER 2018

National Summit /
QE11 Centre, London



WEDNESDAY 26TH SEPTEMBER 2018

National Fitness Day /
Nationwide



THURSDAY 15TH NOVEMBER 2018

Active Training /
Birmingham



THURSDAY 4TH APRIL 2019

FIBO Members Dinner 2019 /
Cologne, Germany



6TH - 9TH JUNE 2019

Active Uprising 2019 /
Manchester Central, Manchester



6TH JUNE 2019

The ukactive Awards 2019 /
Manchester Central, Manchester



NOVEMBER 2018

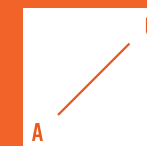
ActiveLab Programme 2019 /
Application open



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More active
More often

THANK YOU

TO ALL OF THE ACTIVE UPRISING CONFERENCE
AND UKACTIVE AWARDS PARTNERS



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headline partner	main room partner	physical activity partner
 WILLMOTT DIXON SINCE 1852	 myzone	 MATRIX
affiliate partner		
 The Wellness Company	 miha bodytec	 ActiveIQ
 MATRIX		
 eGYM		
event partners		
 alliance leisure	 KEISER	 JONES Fitness, Sports & Leisure
 Life Fitness WHAT WE LIVE FOR	 ojmar INTELLIGENT LOCKING SYSTEMS	 PBI
 MINDBODY	 DFC Regional Fitness Centre Services	 GMACTIVE
digital partner	awards partner	travel partner
 OpenActive	 Gladstone	 MATRIX
 PREMIER GLOBAL	 NASM	 eGYM
 Netpulse	 moobike	



Download the ukactive app



In association with our digital partner:



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