



@_ukactive | #ActiveTraining

ACTIVE TRAINING AWARDS AND CONFERENCE 2018

VIRTUAL DELEGATE PACK

Unique Venues Birmingham, **15th November**

This pack is designed to provide all delegates with the required information regarding your attendance at the Active Training Awards and Conference



CONFERENCE OVERVIEW

DATE:

Thursday 15th November 2018

LOCATION FOR CONFERENCE:

Unique Venues Birmingham,
Centenary Square,
Broad Street, Birmingham,
B1 2EP

TIMINGS:

Start 10:30 - Finish 16:30

DRESS CODE

Smart/casual wear

REGISTRATION AND TICKETING

Please note: The email received when tickets were purchased includes a unique barcode. Upon arrival please visit the ukactive registration desk where this barcode will be scanned allowing you access to the event. The barcode can be presented either as a printed or digital copy.

Please make sure your name, organisation and dietary requirements are entered correctly online *(we cannot guarantee you will be catered for if we are not informed one week prior to the event)

In Partnership with:
CIMSPA
CONFERENCE MANAGEMENT SOCIETY

Sponsored by:
Active iQ

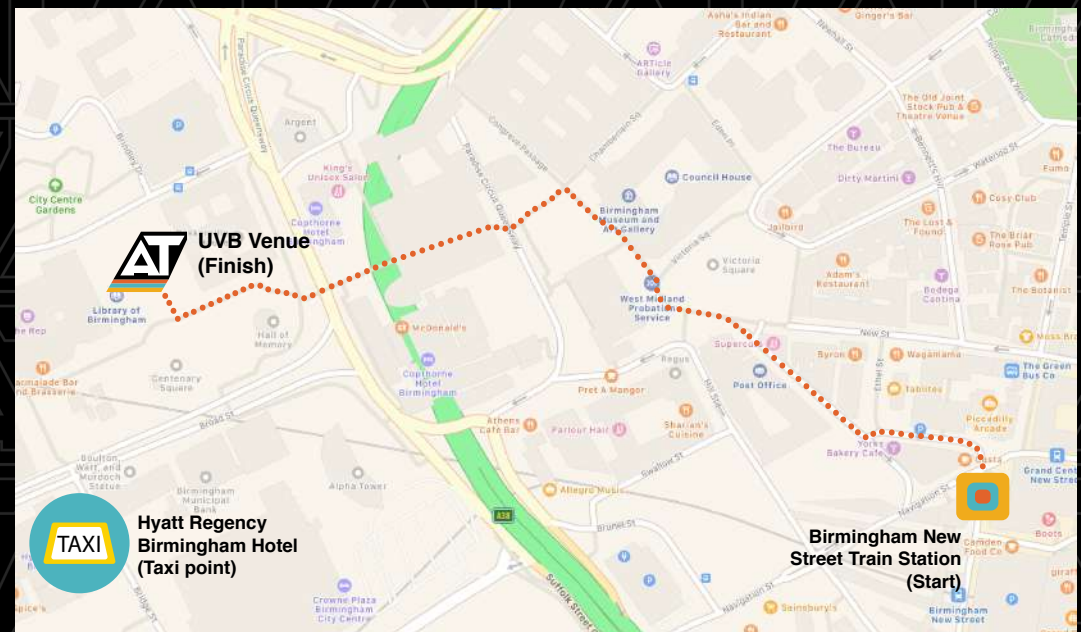
Co-headline Sponsor
miha bodytec

DIRECTIONS

The Active Training Awards and Conference will be hosted at Unique Venues Birmingham (UVB) in Centenary Square on Broad Street which is a 10 minute walk from Birmingham New Street Train Station.

(PLEASE NOTE: The walking route suggested below may change due to ongoing roadworks all around the city centre. Please arrive slightly earlier than intended as a precaution. When hiring a Taxi, please use the Hyatt Regency Birmingham Hotel as a pickup or drop off point).

For more information on travel around Birmingham please click [HERE](#)



FURTHER INFORMATION

WIFI – Depending on your location please log on to REP Guest WIFI or Library of Birmingham WIFI. It will ask for your email and then you will have full complimentary access.

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AGENDA:

Topic	Speaker
Registration and networking 10:30 - 11:00 Tea and coffee will be served	
Chaired by Steven Ward, CEO, ukactive	
Welcome 11:00 - 11:10	Steven Ward CEO, ukactive
The People Formula 11:10 – 11:40	Jane Sunley Chairman, Purple Cubed
Sport England's professional workforce strategy 11:40 – 12:10	Caroline Fraser Director of Workforce, Sport England
A people powered transformation: A new CEO's challenge 12.10 – 12:40	Sophie Lawler CEO, Total Fitness
Lunch and networking 12:45 - 13:45	

Topic	Speaker
Growing income through customer and leadership diversity 13:45 – 15:00	Disability: Stephen MacConville , Pathfinder Fitness Lead, Nuffield Health and Lynsey Beswick , Public Affairs and Advocacy Manager, Cystic Fibrosis Trust Mental Health: Dr Dane Vishnubala , Chief Medical Advisor, Active IQ and Hope Virgo , Mental Health Campaigner Active Ageing: Sian Bain , Fitness Instructor, Move it or Lose it Diversity in Leadership: Gemma Bonnett-Kolakowska , Global Marketing Director, Myzone
Leadership in challenging times 15:00 – 15:30	Claire Warnes Head of Education, Skills and Productivity, KPMG
A year in review: now what's to come? 15:30 – 15:45	Tara Dillon , CEO, CIMSPA
Networking 15:45 - 16:30	
Conference close 16:30	
Welcome drinks 18:30	
Awards start 19:15	

For more information about the agenda, click [HERE](#)

CONFIRMED ACTIVE TRAINING CONFERENCE SPEAKERS

*Please note speakers are subject to change

EVENT CHAIR:



Name: Steven Ward

Title: CEO

Organisation: ukactive

Steven joined ukactive initially in the Public Affairs and Policy Team. Steven rose through the ranks of that team, becoming first manager and then Director of the Department, before taking up the position of Development Director in 2012. In April 2015 he was appointed as Executive Director as successor to outgoing CEO David Stalker. In his time with ukactive, Steven has helped shape the rebrand from the FIA to ukactive, strengthened ukactive's ties to key partners such as the Department of Health and Sport England, and has been key in driving ukactive's partnership's with major brands.



Name: Caroline Fraser

Title: Director of Workforce

Organisation: Sport England

Caroline Fraser is the first to admit that she not an expert on sport, but with 30 years' senior HR experience there's not much she doesn't know about people within organisations.

Leading organisations through change, driving employee engagement and delivering results are common themes throughout her career; experience she aims to bring to bear on the sports and physical activity sector in her new role as workforce development director at Sport England.

The appointment marks her first foray into sport and physical activity after successful careers in both retail and the NHS, which all started in with a graduate training programme scheme at BHS.



Name: Sophie Lawler

Title: CEO

Organisation: Total Fitness

Sophie is the newly appointed CEO of Total Fitness Health Clubs – a business which operates full service, high variety, middle market clubs in the north of England. With over 20 years of fitness industry experience, Sophie is an exceptionally passionate advocate of the sector's 'social cause' and has dedicated her career to furthering activity participation levels from within the commercial health club sector. Sophie is a former Director of Strategy & Central Operations for Fitness First UK, and was later invited to sit on the Global Board of Directors for the Fitness First Group. At the end of 2017, Sophie took her time to consider her next challenge before seeking and finding the right fit – her first CEO role.



Name: Claire Warnes

Title: Head of Education, Skills and Productivity

Organisation: KPMG

Claire Warnes is a Partner at KPMG and Head of Education, Skills and Productivity in the UK and has worked collaboratively with the NHS Leadership Academy over the past five years. Claire will share the story of the NHS Leadership Academy and her unique take on the challenges facing leaders in modern times in healthcare, and how other sectors can benefit from the innovative approach taken in healthcare.

Claire has worked across the public sector and is KPMG's lead on public service regulation, with a focus on professional standards and system regulation in health and education. She is a member of KPMG's Ethics Committee, KPMG's Inclusive Leadership Board and is a non-executive Director of the Commonwealth Games Council for Wales and member of its Governance and Risk Committee.



Name: Tara Dillon

Title: CEO

Organisation: CIMSPA

As CEO of the Chartered Institute for the Management of Sport and Physical Activity, Tara Dillon leads the institute's headline work in professionalising UK sport, activity and leisure and transforming the workforce development opportunities of those who work in the sector.

Tara was appointed as CEO in January 2015, before which she was interim chief operating officer whilst on secondment from IQL UK. Previously, Tara has held a variety of senior management roles within the leisure sector, combining 12 years working in local authorities and 9 years in the private sector, culminating in a customer-focused commercial role as executive director of IQL UK.



Name: Jane Sunley

Title: Chair

Organisation: Purple Cubed

Jane is a best-selling business author and founder of new-breed consultancy and employee engagement experts, Purple Cubed. Having founded two businesses and been instrumental in the success of several high-profile employment projects, Jane is a highly-regarded entrepreneur who figures in more than one '100 most influential' listings. She is an authority on creating great places to work, as well as a pragmatic people expert and career guru. She is a frequent media commentator who has appeared, for example, on Sky News, Good Morning Britain and the BBC News. Jane is also a visiting fellow at two UK Universities, and a prolific mentor to start-ups, growth business and those 'on the way up'.

CONFIRMED ACTIVE TRAINING CONFERENCE PANELLISTS

*Please note speakers are subject to change

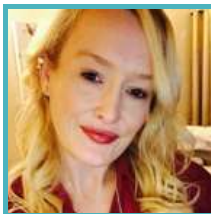


Name: Stephen MacConville

Title: Pathfinder Fitness Lead

Organisation: Nuffield Health

Stephen is the Pathfinder Fitness Lead, working in Research & Development for the Charity Team at Nuffield Health. Providing fitness and wellbeing interventions that widen access for those with chronic diseases, like Cystic Fibrosis and Osteoarthritis. Stephen has been in the fitness industry for over 10 years with a number of different roles from Personal Trainer to Fitness Lecturer. Initially studying for an BSc and MSc in Biomechanics, his passion has always been in research, learning, development and helping people live comfortably with chronic illness or disability.



Name: Lynsey Beswick

Title: Public Affairs and Advocacy Manager

Organisation: Cystic Fibrosis Trust

I have worked at the Cystic Fibrosis Trust for 14 years in various roles around advocacy and public affairs, campaigning for change to help improve the lives of those living with CF - like myself.

I was diagnosed with Cystic Fibrosis, a life threatening genetic condition which affects the lungs and digestive system at birth. I love to keep active and this year took on the Yorkshire three peaks for the Trust despite only having a quarter of my lung function left. I am a regular gym user – essential for helping to keep my condition stable and I enjoy taking on new challenges!



Name: Hope Virgo

Title: Mental Health Campaigner

Hope Virgo is the Author of Stand Tall Little Girl, and a leading advocate for people with eating disorders. Hope helps young people and employers (including schools, hospitals and businesses) to deal with the rising tide of mental health issues which affect one in four people and costs employers between £33 and £42 billion annually. She has been described by Richard Mitchell, CEO of Sherwood Forest Hospital, as "sharing a very powerful story with a huge impact". Hope is also a recognised media spokesperson, having appeared on various platforms including BBC Newsnight, Good Morning Britain, Sky News and BBC News.



Name: Dr Dane Vishnubala

Title: Chief Medical Advisor

Organisation: Active IQ

Dr Dane Vishnubala is a GP at Haxby Group in York, an NHS Sport and Exercise Medicine Doctor. He is the Lead Public Health England GP Clinical Champion for Physical Activity in Yorkshire. The Programme aims to teach a range of health care professionals about physical inactivity.

He is also the Royal College of GPs (RCGP) Clinical Support Fellow for Physical Activity and Lifestyle and a British Association of Sport and Exercise Medicine (BASEM) Executive Member.

Dane also has 15 years' experience in the health and fitness industry as an exercise professional and has worked with a number of providers in a consultancy capacity. He actively still teaches many Active IQ qualifications. Outside of further education, Dane holds a Post Graduate Certificate in Medical Education and is the curriculum lead for the MSc in Sport and Exercise Medicine at Leeds University and holds lecturer positions with Leeds Beckett University and the Hull York Medical School.



Name: Sian Bain

Title: Fitness Instructor

Organisation: Move it or Lose it!

Sian Bain worked in management positions throughout the course of her life. After a 6-month retirement trial at age 59, Sian started leading chair-based exercise classes within the local GP surgery three times a week. She increased her class-load to nine classes per week in a range of different settings to get the elderly moving, including resistance training which is vital for developing strength. Sian incorporates games within her classes to add a social component to the experience, which gives older people to make new friends, be active, and beat loneliness. Sian loves her job, especially when she gets to work with her 95-year old father, who loves getting stuck into her classes.



Name: Gemma Bonnett-Kolakowska

Title: Global Marketing Director

Organisation: Myzone

Gemma Bonnett- Kolakowska MCIM has over 20 years of industry experience. Having started her career as a leisure attendant and currently holds the role of Global Marketing Director for Myzone. Gemma is a qualified marketer and sport science graduate, she is also a member of WIFA. Having experience in the private, corporate and local authority leisure provision, Gemma joined Matrix when she departed she held the role of Director of Strategic Marketing EMEA, she has also been a committee member for EREPS Europe Active. Gemma is also a dedicated mum and family woman.

AWARDS EVENING OVERVIEW

DATE:

Thursday 15th November 2018

LOCATION FOR AWARDS:

Unique Venues Birmingham,
Centenary Square,
Broad Street, Birmingham,
B1 2EP

TIMINGS:

Start 18:30 - Finish 23:30

DRESS CODE

Black tie and Cocktail Dress

REGISTRATION AND TICKETING

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To view all award categories and finalists, please follow the link [HERE](#)



FURTHER INFORMATION

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WITH THANKS TO OUR PARTNERS CONFERENCE AND AWARDS

In partnership with:



Sponsored by:



Conference only



Co-headline Sponsor



Exhibition Partner

UPCOMING EVENTS

ActiveLab Programme Launch

Thursday 7th March 2019



Active Uprising

6th June 2019

Manchester Central, Manchester



Future Leaders Programme

18th-22nd March 2019

Barcelona



ukactive Awards

6th June 2019

Manchester Central, Manchester



Sweat

Spring 2019

London (TBC)



National Summit

31st October 2019

QEI Centre, London



FIBO Members' Dinner

Thursday 4th April 2019

Cologne



National Fitness Day

Date, TBC

Location, Nationwide



ActiveLab Accelerator Programme -
Application deadline **9th December 2018**

APPLY HERE

For more information go to www.ukactive.com