

Bringing active lifestyles and wellbeing together

The UK Spa Association and ukactive, trade associations for the spa and activity sectors representing over 4,500 members in the UK, have created a bespoke membership offering for spa and fitness operators combined. With the ultimate objective of improving wellness and wellbeing through activity & relaxation, the enhanced membership benefits will provide operators with the tools they need to drive continuous improvement in quality and professionalism and increase market growth.

Benefits include...

UK Spa Association

- ◆ Discounts and benefits from our supplier members
- ◆ Monthly and quarterly industry benchmarking statistics
- ◆ Annual spa business insights report (worth £250)
- ◆ Attendance for two people to our bi-annual networking events
- ◆ Entry to all Spa Director Assemblies
- ◆ Unlimited access to the Spa Line
- ◆ Sponsorship opportunities and exposure to other key spa operators and suppliers
- ◆ National Spa Week
- ◆ Monthly edition of Spa Voice
- ◆ Use of UK Spa Association logo for marketing

ukactive

- ◆ Strategic advice & counsel to provide tailored insight on engagement and outreach strategies based on our network
- ◆ Discounts & opportunities to attend sector events
- ◆ Receive an exclusive 10% Discount on all PPL and MPLC 'Exercise to Music' Licenses
- ◆ Utilise the Health Commitment Statement (HCS). Replaces the old Par-Q and significantly reduces your risk against litigation
- ◆ Utilise the Code of Practice (COP). Compliance with the COP communicates your commitment to standards, quality and customer welfare
- ◆ Keep up to date with the sector with Daily Media Review summarising coverage of physical activity in the press and all associated media
- ◆ Key insight from our industry reports and Research Institute
- ◆ Opportunities for your organisation to get involved in flagship ukactive campaigns such as National Fitness Day
- ◆ Access to our Benchmarking system that helps you compare your facility to the industry average.
- ◆ Use of ukactive logo for marketing

For further information contact Caroline Richings on partnerships@spa-uk.org or ukactive membership services on membership@ukactive.org.uk