

Question 1: Profile (150 Words)

Should this entry progress to finalist status, the copy you provide below may be used as part of ukactive's PR campaign to promote the Awards and your achievements. This should provide a brief overview of your business and the market you serve and highlight key areas of your successful entry. Please include your social media (Twitter, Facebook, Instagram etc) handles and avoid sharing any confidential/sensitive information in this section.

Question 2: Elevator Pitch (200 Words)

Imagine you have 20-30 seconds to make the judges sit up and pay attention - why do you think you deserve to win this award?

Question 3: Outline (250 Words)

Outline which digital technologies you have used and why this approach is innovative?

Question 4: Engagement & Rationale (250 Words)

Outline the rationale for developing / adopting these digital technologies and the challenges you aim to address.

Question 5: Implementation (250 Words)

What challenge(s) have you faced when implementing these digital technologies and how have these been overcome?

Question 6: Impact Reviews (250 Words)

How has the implementation of these digital technologies impacted on the challenges you sought to address?

Question 7: Measurement (250 Words)

What systems and processes are in place to measure success and what data can you share to demonstrate a positive outcome and sustainable change?

Question 8: Looking Ahead (250 Words)

What plans do you have to evolve and improve the implementation of digital technologies and broaden your current impact in the future?