



# AWARDS

## WORKPLACE WELLBEING PROGRAMME OF THE YEAR

### **Question 1: Profile (150 Words)**

Should this entry progress to finalist status, the copy you provide below may be used as part of ukactive's PR campaign to promote the Awards and your achievements. This should provide a brief overview of your business and the market you serve and highlight key areas of your successful entry. Please include your social media (Twitter, Facebook, Instagram etc) handles and avoid sharing any confidential/sensitive information in this section.

### **Question 2: Elevator Pitch (200 Words)**

Imagine you have 20-30 seconds to make the judges sit up and pay attention - why do you think you deserve to win this award?

### **Question 3: Outline (250 Words)**

Outline your wellbeing programme, facility or service. What does it offer and how does it set you apart? What are the underlying aims and objectives?

### **Question 4: Engagement & Rationale (250 Words)**

How have you engaged with employees to develop, deliver and evolve? Can you demonstrate a cohesive and comprehensive strategy and a positive relationship between management and staff?

### **Question 5: Implementation (250 Words)**

Can you share data that will support improved staff retention, reduced sick leave, a happier, healthier workforce and a more productive company culture?

### **Question 6: Impact Reviews (250 Words)**

Can you show how you go beyond the minimum to put in place products, programmes and support for colleagues which sees you serve a broad range of needs, not just the 'fitness fanatics'?

### **Question 7: Measurement (250 Words)**

What processes do you have in place to measure your successes? Can you evidence the benefits and impact you have?

### **Question 8: Looking Ahead (250 Words)**

Looking ahead, what plans do you have to evolve and improve your offer and broaden its impact?



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