DIGITAL TRANSFORMATION AWARD

PROFILE (150 WORDS)

Should this entry progress to finalist status, the copy you provide below may be used as part of ukactive's PR campaign to promote the Awards and your achievements. This should provide a brief overview of your business and the market you serve and highlight key areas of your successful entry. Please include your social media (Twitter, Facebook, Instagram etc) handles and avoid sharing any confidential/sensitive information in this section.

ELEVATOR PITCH (250 WORDS)

Imagine you have 20-30 seconds to make the judges sit up and pay attention
Include:
- Why do you think you deserve to win this award?
- What are you bringing to the table that is new, unique or innovative?

ENGAGEMENT AND RATIONALE (300 WORDS)

Outline which digital technologies you have used and why this approach is innovative?
Include:
- An outline of your rational for developing / adopting these digital technologies and the challenges you aim to address.

IMPLEMENTATION (300 WORDS)

What challenge(s) have you faced when implementing these digital technologies and how have these been overcome?
Include:
- What systems and processes are in place to measure your success.

IMPACT REVIEWS (300 WORDS)

How has the implementation of these digital technologies impacted on the challenges you sought to address?
Include:
- What data can you share to demonstrate a positive outcome and sustainable change?

LOOKING AHEAD (300 WORDS)

Looking ahead, what plans do you have to evolve and improve the implementation of digital technologies?
Include:
- How you will broaden its impact.
- How you will future proof them to ensure long term growth and success.

UK active AWARDS