

# HEALTHY COMMUNITIES AWARD

## PROFILE (150 WORDS)

Should this entry progress to finalist status, the copy you provide below may be used as part of ukactive's PR campaign to promote the Awards and your achievements. This should provide a brief overview of your business and the market you serve and highlight key areas of your successful entry. Please include your social media (Twitter, Facebook, Instagram etc) handles and avoid sharing any confidential/sensitive information in this section.

## ELEVATOR PITCH (250 WORDS)

Imagine you have 20-30 seconds to make the judges sit up and pay attention

**Include:**

- Why do you think you deserve to win this award?
- What are you bringing to the table that is new, unique or innovative?

## ENGAGEMENT AND RATIONALE (300 WORDS)

Outline your programme, rationale, delivery plan, and target audience.

**Include:**

- How you engage with your target market whilst recognising and working with allied health and wellbeing related services.

## IMPLEMENTATION (300 WORDS)

How do you communicate with and appeal to your target market and how involved have they been in the development and delivery process?

**Include:**

- What systems and processes are in place to measure success.
- How you can demonstrate compliance with the highest operational standards and recognition of the different nature of working in health and wellbeing related services.

## IMPACT REVIEWS (300 WORDS)

How have you made a difference to the lives of the community with which you've engaged?

**Include:**

- What data can you share to demonstrate tangible results such as increased awareness and participation.

## LOOKING AHEAD (300 WORDS)

Looking ahead, what plans do you have to evolve and improve your offer?

**Include:**

- How you will broaden its impact.
- How you will future proof them to ensure long term growth and success.



# AWARDS

