

Time	Session	Speakers
11:45-12:00	Welcome	<ul style="list-style-type: none"> ➤ Huw Edwards, CEO of ukactive ➤ Craig Swywer, Commercial Marketing Manager of Technogym
12:00-12:20	Introduction	<ul style="list-style-type: none"> ➤ Emma Barry, Co-founder & Chief Creative Soul at Good Soul Hunting
12:20-13:00	Keynote: "The digital experience: how to pivot successfully"	<ul style="list-style-type: none"> ➤ Chris Richardson & Christopher Watson, Co-founders of Zero Gravity Pilates
13:00- 13:30	Ultra Mat Pilates Class	<ul style="list-style-type: none"> ➤ Chris Richardson & Christopher Watson, Co-founders of Zero Gravity Pilates
13:30 –14:00	EVENT BREAK	
14:00 – 15:00	Panel discussion: "The bounce back post Covid-19"	<p>Chaired by:</p> <ul style="list-style-type: none"> ➤ Emma Barry, Co-founder & Chief Creative Soul at Good Soul Hunting <p>Panellist:</p> <ul style="list-style-type: none"> ➤ Barbara den Bak, Founder of High Studios ➤ Tom Moos, Founder of Saints & Stars ➤ Clare Stobart, Founder of CPASE ➤ Fraser Smith, Founder of Vive Fitness
15:00- 15:45	Panel discussion: "Business expansion & innovation"	<p>Chaired by:</p> <ul style="list-style-type: none"> ➤ Dave Alstead, Head of Member Experience at ukactive <p>Panellist:</p> <ul style="list-style-type: none"> ➤ Zoe Bertali; Co-founder of The Refinery E9 studio and the 'Refine With ALFI' app ➤ Todd Wadler, CEO and Founder of BoxUnion ➤ Ali Aneizi, Founder of Tamweel Capital
15:45 – 15:50	Closing note	<ul style="list-style-type: none"> ➤ Dave Alstead, Head of Member Experience at ukactive