

# EDUCATION PROVIDER OF THE YEAR

## PROFILE (150 WORDS)

Should this entry progress to finalist status, the copy you provide below may be used as part of ukactive's PR campaign to promote the Awards and your achievements. This should provide a brief overview of your business and the market you serve and highlight key areas of your successful entry. Please include your social media (Twitter, Facebook, Instagram etc) handles and avoid sharing any confidential/sensitive information in this section.

## ELEVATOR PITCH (250 WORDS)

Imagine you have 20-30 seconds to make the judges sit up and pay attention - why do you think you deserve to win this award?

### **Include:**

- What you are bringing to the table that is new, unique or innovative?

### **MARKING GUIDE**

Max 6 marks

- Clear summary of entry that grabs the judges attention.
- Clear description of what's new, unique or innovative.

## ENGAGEMENT AND RATIONALE (300 WORDS)

How do you engage with your customers/education users, understand their needs and ensure outstanding service and providing what education is required?

### **Include:**

- Do you continually strive to exceed expectations? How do you demonstrate success?
- What do you have in place to understand future demands on the workforce and how do you use this insight to create learning and development?
- What have you put in place to ensure access to learning is inclusive?

### **MARKING GUIDE**

Max 8 marks

- Clear descriptions on engagement, determining needs, delivery, and measuring success.

## IMPLEMENTATION (300 WORDS)

How do you ensure seamless delivery with your users and wider audience?

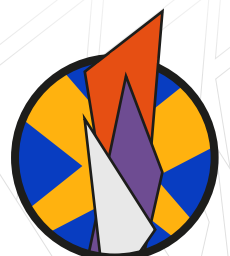
### **Include:**

- How do you use reporting and feedback to enhance the programme and its implementation?
- How do you ensure maximum benefit from the education programme/delivery?

### **MARKING GUIDE**

Max 8 marks

- Clear description on benefits and delivery, including evidence, and communication.



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## IMPACT REVIEWS (300 WORDS)

What has been your impact on the wider industry you serve?

**Include:**

- What feedback have you received?
- How has the learning and development you provide made a difference to the population's activity levels?

### MARKING GUIDE

Max 8 marks

- Clear summary of impacts, providing statistical evidence and examples.

## LOOKING AHEAD (300 WORDS)

Looking ahead, what plans do you have to evolve and improve your offer?

**Include:**

- How you will broaden its impact.
- How you will future proof them to ensure long term growth and success.

### MARKING GUIDE

Max 6 marks

- Clear description on future plans and broader impact that are sustainable, researched and realistic.



# AWARDS

