



AWARDS

UKACTIVE AWARDS 2024



Headline
Sponsor





AWARDS

Information for the ukactive Awards 01

Sponsors 02

Sponsor Information 03

Active Uprising 2025 **DISCOUNT** 04

CONTENTS

01

ukactive Awards



ukactive Awards Ceremony

We are delighted to be returning to the **International Convention Centre (ICC) in Birmingham, on Thursday 3rd October.**

The evening will be an occasion to celebrate all the fantastic facilities, campaigns, initiatives and people from across the sector. We are very much looking forward to it and cannot wait to get together to celebrate everyone's hard work and achievements!

You can view the full list of ukactive Award Finalists for 2024 [here](#)



Event Details

Venue

The International Convention Centre (ICC) Birmingham

Time:

Early Registration (13:30 – 16:00): Pick up your wristband early at the ICC to avoid queues

Registration and Drinks Reception (17:00): Official registration begins, and the drinks reception starts

Welcome Drinks (17:15): Enjoy complimentary welcome drinks to start the evening

Awards Ceremony (18:00): Awards ceremony to begin

Carriages (00:00)

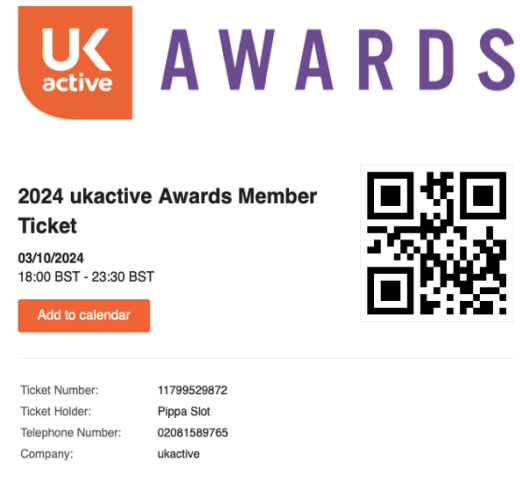
Dress code

Smart / Black Tie / Cocktail Dresses



Registration

- Early registration will open from 13:30 until 16:00 at the ICC.
- After this, you can register from 17:00 when the doors open at the ICC.
- **Make sure that every attendee in your party has their own ticket ready when you arrive at the venue. Your tickets are emailed over to you with a QR code which will be scanned on entry on your phone.**
- Once you have signed in you will receive a wristband from us. On this band there will be a tag with a QR code on (see photo below), here you will find the table plan, programme for the evening, as well as some other event details.



Information For The Evening

Award Hosts



Professor Greg Whyte, OBE



Esther Manito, Arab Essex Girl Comedian

Cloakroom

A cloakroom will be available at the ICC. We request that you leave any coats and/or unwanted belongings there. It will be manned and fully accessible throughout the evening.

(Please note ukactive and the venue do not take responsibility for lost items during the evening.)

02

Sponsors



Thanks to our sponsors

HEADLINE SPONSOR:



REGIONAL & NATIONAL CLUB CENTRE OF THE YEAR:



EQUALITY, DIVERSITY & INCLUSION AWARD:



HEALTHY COMMUNITIES AWARD:



DIGITAL TRANSFORMATION AWARD:



ORGANISATION INNOVATION AWARD:



EDUCATION PROVIDER OF THE YEAR:



PHYSICAL ACTIVITY EXCELLENCE AWARD:



DRINKS RECEPTION PARTNER:



APPAREL PARTNER:





03

Sponsor Information

Message from the ukactive Headline Sponsor



“The ukactive awards are the most prestigious within the physical activity sector, and the STA is proud to be working in partnership with ukactive as headline sponsors for a second year in a row. The awards celebrate leadership, creativity, innovation, diversity, and excellence – all that is great about our fantastic industry, and as a charity dedicated to the teaching of swimming and lifesaving, we are thrilled to once again be involved with this year’s event. As a team, we look forward to celebrating all the achievements of this year’s finalists and winners this evening, and we wish everyone involved the best of luck”

Ali Beckman, STA President

HEADLINE PARTNER



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UKACTIVE
AWARDS

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As a national governing body for swimming and an educational charity, STA is dedicated to the teaching of swimming and water safety through the delivery of accredited swimming teaching and lifesaving qualifications for the leisure industry.

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STA (Swimming Teachers Association)

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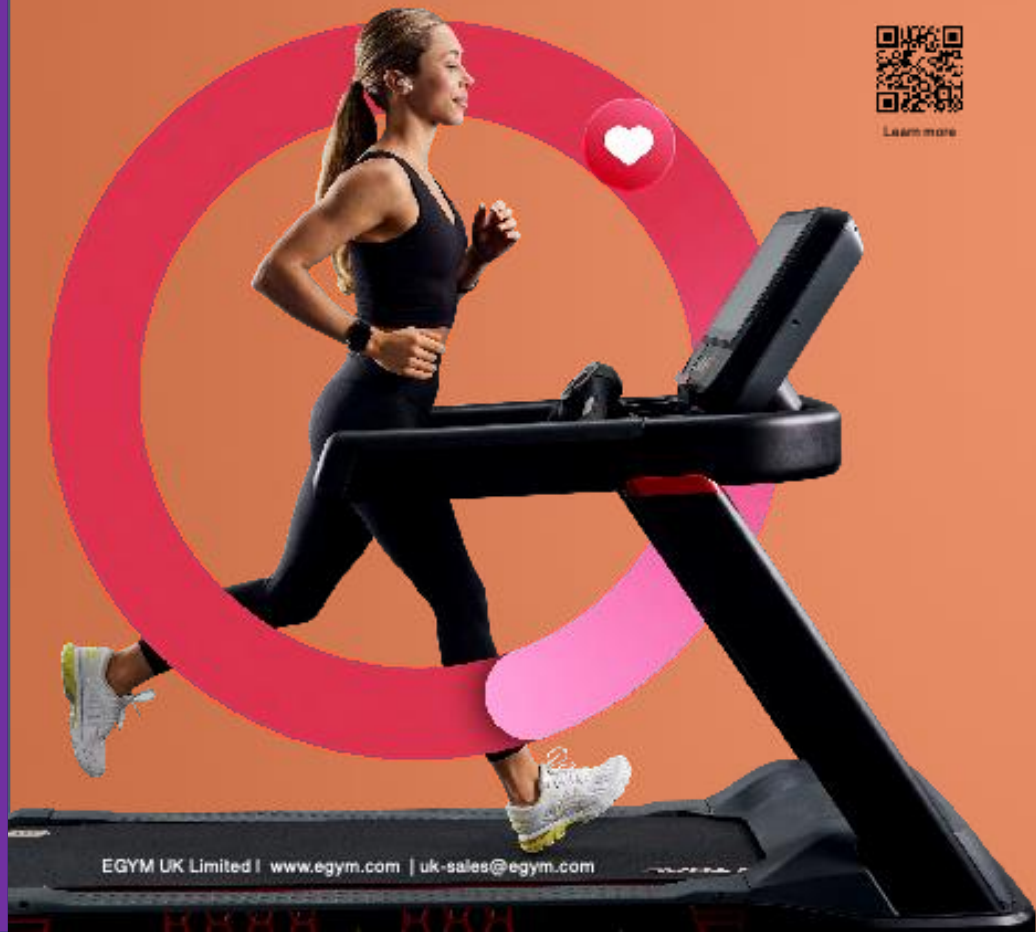
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Healthy Communities Award Partner



Alliance Leisure is the UK's leading leisure development specialist. Working in partnership with local authorities, leisure trusts and leisure operators, Alliance Leisure is designing and developing engaging place-based active environments that cater for everyone.

Over the last 25 years, Alliance Leisure has delivered more than 260 projects, ranging from multi-site regeneration projects, involving new build or significant remodelling of leisure sites, through to activating outdoor spaces, 3G pitches and leisure centre modernisations. The company has also been instrumental in working with local authorities to optimise government funding such as the Levelling Up Fund and the Public Sector Decarbonisation Scheme to ensure leisure facilities are efficient, sustainable and remain fit-for-purpose. These projects represent an investment value of over £410m.

With a clear focus on community impact and social value, a partnership with Alliance Leisure delivers excellence at every stage of a project from scoping and design through to construction and ongoing sustainability. In addition to its development expertise, Alliance Leisure is committed to the success of leisure services through its self-powered TA6 division – delivering sales and marketing programmes, people development, customer excellence and support services to promote community wellbeing, sustainable revenue streams and project success.

Alliance Leisure is also appointed delivery partner for the UK Leisure Framework, owned and managed by Denbighshire Leisure (DLL). The UK Leisure Framework is the only Framework in the UK dedicated to leisure development and provides an end-to-end solution for public sector bodies looking to scope, procure, design and build sustainable leisure facilities, taking advantage of efficiencies and expertise at every level of the supply chain.

Find out more about Alliance Leisure by visiting our website or follow us on LinkedIn <https://www.allianceleisure.co.uk> and facilities.

Be part of the #P81family

P81

With over 25 years of experience in the leisure sector, we can offer you the best solutions to your branding and product needs and work together to help increase your sales, drive secondary spend and promote your brand. Our client service team can work closely with you to ensure complete brand conformity across a wide range of products from promotional items to uniforms.



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Merchandise



Uniform



Outreach



Referral



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or calling us on **0161 443 2048** to find out how P81 can help you.

Drinks Reception Partner

MATRIX

Organisation Innovation Award Partner



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InBody See what
you're made of



04

Active Uprising 2025





THIS IS OUR ACTIVE UPRISING



ACTIVE
UPRISING

Save up to
£55 per ticket
with limited
Super Early Bird
tickets on sale at
6pm October 3rd.

06.03.2025

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