



More people
More active
More often

The Active Standard

Member Network Event
Newcastle

5th Dec 2024

History and purpose: improving standards and trust across the sector

The covid-19 pandemic acted as a catalyst to accelerate the improvement of health and safety standards across the sector. The pandemic highlighted the need for improvements in this area, and created an opportunity and appetite for continued improvements across the sector.

The growing desire and drive for the sector to support the health of the nation creates a further need and incentivisation for consistent, unified standards across the sector so that it can stand up to scrutiny from consumers, healthcare professionals and government agencies.

In addition, ukactive has been looking at ways to bolster its member value proposition, which this product will do, particularly among the independent part of the sector.

The creation of a new standard for the sector, 'The Active Standard', was announced by Baroness Tanni Grey-Thompson at the ukactive Summit in October 2020, when she set out our vision, in partnership with Sport England, for a new sector standard which offers the all-encompassing, flexible approach needed to consistently maintain the standards necessary to support the continued professionalism of the sector.





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PURPOSE

**TO CONSISTENTLY IMPROVE STANDARDS
WITHIN THE SECTOR, HELPING TO PROTECT
CONSUMERS AND BUILDING MEMBER'S
RESILIENCE TO REPUTATIONAL AND
OPERATIONAL RISKS**

SUPPORT, PROTECT AND INFORM



Positioning in the market



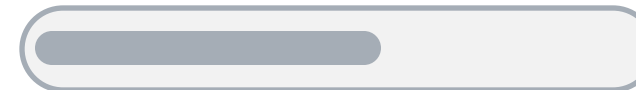
Compliance Declaration



90% of course material match, slightly broader questioning in Quest
***Display Screen Equipment/External Audit/Joint-Shared Use Agreement**



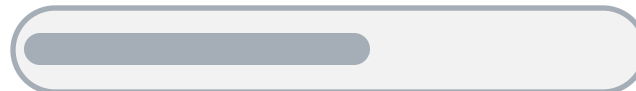
Baseline Certification



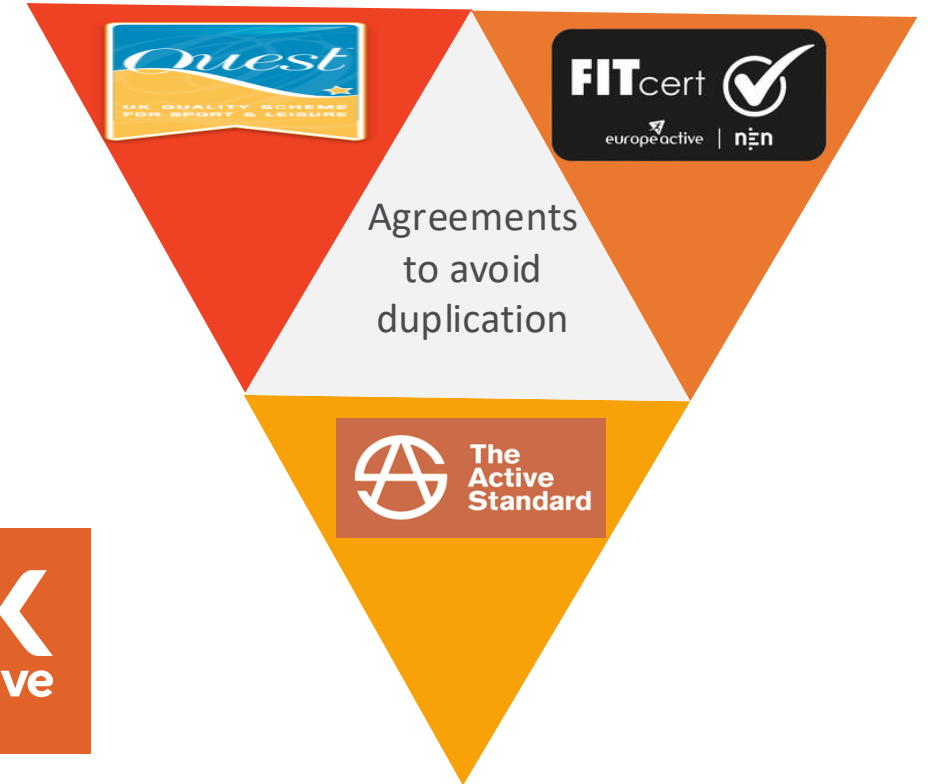
Health & Safety Compliance-Safeguarding-Professional Standards-Data Protection



Level 2



Health & Safety Compliance (Daily Checks/Health Commitment Statement/Policy/Control Of Substances Hazardous to Health/First Aid/Exercise Equipment)
***T&C's/Code of Conduct/Complaints/Ventilation/Temperature**



TAS represents the first level of compliance, with the majority of the syllabus representing legal compliance with health and safety standards.

It is envisioned by ukactive, Sport England (Quest) and EuropeActive (FitCert) that TAS will be the first rung of the standards ladder, acting as a springboard onto Quest and FitCert.

Assessment Syllabus

The syllabus for The Active Standard certification has been through a rigorous consultation and scrutinisation process, involving our Standards and Legislation Committee (made up of health and safety leads from members across out sector channels), Sport England, Quest, FitCert and CIMSPA. This collaborative approach and the progress made has been praised by EuropeActive.

The 40 questions are split into the following 9 categories:

- | | | | |
|---|---|---|--|
| 1 | Policy/ Insurance | 6 | Protecting Staff/ Customers |
| 2 | Risk Assessment | 7 | Protecting Children/ Young People/ Vulnerable Adults |
| 3 | Internal and Third-Party Inspections/ Surveys | 8 | Swimming Pools/ Spas (if applicable) |
| 4 | Emergency Response | 9 | Music Licensing (if applicable) |
| 5 | Professional Standards/ Competence | | |



OPERATOR JOURNEY

OPERATORS IDENTIFIED

Prior engagement/MEX/R&S,
gauge readiness for assessment

WEBINARS TAKE PLACE

Training webinars talk to syllabus and
set the scene for assessment, Q&A

ASSESSMENTS COMMENCE

Online assessment take place (circa 2hrs per site)

OPERATORS CONFIRMED

UKA share confirmed list of operators with Right Directions
totaling budgeted number of site assessments

GUIDANCE RELEASED

Right Directions send guidance documentation
to confirmed operators

ASSESSMENTS SCHEDULED

Right Directions schedule TAS assessment dates with
confirmed operators and inform of webinar dates

PASS

PENDING

Operators have 6 months to re-evidence pending
documentation via online platform

ASSESSMENT DECISION

Operators notified on the day of assessment,
report sent within 10 days of assessment

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Logo colours

These are the approved colour variations of the Active Standard logo.

There may be cases where using the primary colour logo is not the best option for example when needing to print in all black, or when the logo is secondary to the supporting information. You may use any of the colour variations provided to suit your specific needs.

Always use the most contrasting colour version of the logo in relation to the background it sits on.

Primary logo colour (on light background)



All black logo (on light background)



Primary logo colour (on dark background)



All white logo (on dark background)



Mockup: Window Sticker

Here is what some window stickers for The Active Standard could look like.

