**Promoting your certification to The Active Standard**

Congratulations on receiving certification to The Active Standard! Now is the time to share this news and what it means with your members so we have provided some content below for use across your platforms.

**Email**

Dear **[first name],**

We are delighted to share the news that **[organisation]** has been certified to The Active Standard.

The Active Standard is a quality mark for the physical activity sector, developed by ukactive and independently assessed, demonstrating our commitment to provide facilities that are safe, inclusive and compliant.

As we continuously improve our services, you can be confident we will maintain the high standards you expect.

Thank you for continuing to be a member of **[organisation].**

Kind regards,

**[site/name]**

**Website**

We are delighted to share the news that **[site/organisation]** has been certified to The Active Standard.

The Active Standard is a quality mark for the physical activity sector, developed by ukactive and independently assessed, demonstrating our commitment to provide facilities that are safe, inclusive and compliant.

As we continuously improve our services, you can be confident we will maintain the high standards you expect.

Find out more about [The Active Standard](https://www.ukactive.com/the-active-standard/).

**Socials**

We are delighted to share that **[organisation]** has been certified to The Active Standard!    
We are safe. We are inclusive. We are certified.