

Thursday 20th February 2025

Sandwell Leisure Trust, Portway Lifestyle Centre, Newbury Ln, Oldbury B69 1HE

TIME	AGENDA*
9-9:20am	Welcome: Registration and Arrival
9:20-9:30am	Introduction: ukactive Member Experience Manager, Mark Mansfield
9:30-9:45am	Speaker: 'ukactive Vision 2030' ukactive CEO, Huw Edwards A comprehensive overview of Vision 2030, progress towards adding five million more members by 2030, and key milestones.
9:45–10.30am	Workshop: 'Updates & Group Discussion around Risk & Reputation' Break out session on priority issues / risks and what support is required from ukactive
10.30-10.45am	Speaker: TBC
10:45-11am	Coffee Break
11–11:20am	Speaker: 'What's all the hype about?' Hirebob.ai – Tamara Bailey – Customer Success Manager
11:20 -11:40am	Speaker: 'Cost control and maximising income' Orbit 4 – Kev Forestor, Business Development Manager – UK & Ireland
11:40 – 12pm	Speaker: 'One step closer to preventative health' EGYM - Tanya Hall - UK Tender & Partners Manager
12 – 12:15pm	Coffee Break
12.15 –1:pm	Speaker: 'ukactive: Health, Standards, Policy, Innovation – what's the future' ukactive Marianne Boyle, Director of Membership and Sector
1–2pm	Networking Lunch

^{*}Agenda correct at time of print and subject to change













