

Agenda



ACTIVE
UPRISING

8:45 - 9:45

Event Open / Registration / Networking

10:05 - 10:15

CHURCHILL: Floor G

Welcome and Introduction

Mike Farrar, Chair of ukactive & Huw Edwards, CEO, ukactive

10:15 - 10:45

CHURCHILL: Floor G

The Role of Sport and Physical Activity In Our National Renewal

Paul Corrigan, Strategic Adviser to Secretary of State for Health and Social Care & Mike Farrar, Chair of ukactive

10:45 - 11:30

CHURCHILL: Floor G

Keynote Panel Session: No Growth without Health: How Can the Physical Activity Sector Help Address Poor Health and Economic Growth?

Chair: Marianne Boyle, Director of Membership and Sector Development, ukactive

Panel:

Laura-Jane Rawlings MBE, CEO, Youth Employment UK
Jordan Cummins, UK Competitiveness Director, CBI
Adam Memon, Director of Strategy, NHS England

11:30 - 12:00

CHURCHILL: Floor G

How Rewards and Incentives Shape Our Choices and Transform Behaviour

Iain Pringle, Loyalty Consultant and Managing Partner, New World Loyalty

12:00 - 13:20

PICKWICK: Floor 1

Lunch

BREAKOUT

13:20 - 14:05

CHURCHILL: Floor G

Breaking the Bottleneck: Creating the Framework For a Long-Term Career In Leisure

Chair: Jenny Patrickson, Managing Director, Active IQ

Panel:

Belinda Steward, Managing Director, Places for Leisure
Tara Dillon, CEO, CIMPSA
Gary Laybourne, Charity CEO and Co-Founder of Coach Core
Ben Beevers, Group Development Director, Everyone Active
Ruth Jackson, Chief People Officer, The Gym Group

BREAKOUT

13:20 - 14:05

GIELGUD: Floor 2

A Generation of Anxious Young People: Physical Activity As a Prevention and Solution

Chair: Timothy Mathias, Strategic Lead - Equality, Diversity & Inclusion, ukactive

Panel:

Jamie Cartwright, Co-Founder of BOX12 and Founder of Move for Freedom
Adam Wilson, Quantitative Insight Director, Beano Brain
Dr Victoria Goodyear, Associate Professor in Pedagogy in Sport, Physical Activity & Health, University of Birmingham
Hayley Jarvis, Head of Physical Activity, Mind

BREAKOUT

14:10 - 15:00

CHURCHILL: Floor G

In the Business of Health: Powering Up Partnerships Between the Physical Activity Sector and Wider Business

Chair: Tina Woods, CEO Business for Health

Panel:

Marc Holl, Head of Quality for Primary Care, Nuffield Health Corporate
Sean Phillips, Head of Health and Social Care, Policy Exchange
Elizabeth Bachrad, Head of Programme Strategy Business for Health, Business for Health
David Hale, Government Affairs Director, FSB

BREAKOUT

14:10 - 15:00

GIELGUD: Floor 2

From Hospital to Community: How Will the NHS Strengthen Its Partnership With the Physical Activity Sector?

Chair: Dr Hussain Al-Zubaidi, Lifestyle & TV Doctor

Panel:

Priya Oomhadat, Deputy Director of Rehabilitation, NHS England
William Roberts, CEO, Royal Society of Public Health
Duncan Kerr, CEO, Wave Active
Karl Hayes, MD, Impulse Leisure

15:00 - 15:30

PICKWICK: Floor 1

Networking Break

15:30 - 15:50

CHURCHILL: Floor G

From Collaboration to Acceleration: Building High-Performing Teams for Sustainable Business Growth

Claire Rollins, Portfolio Leader, Banyan Software

15:50 - 16:20

CHURCHILL: Floor G

You Can't Make Money From a Dead Planet

Mark Shayler, Innovation and Environmental Advisor

16:20 - 16:50

CHURCHILL: Floor G

Fireside chat with Emily Campbell

Emily Campbell, Team GB Olympic Weightlifter Interviewed by Sarah Watts, CEO, Alliance Leisure

16:50

PICKWICK: Floor 1

Drinks Reception (Sponsored by EGYM Huddle)

18:00

Event Close

